

## **TLA50: Volunteer Engagement**

### **Week 2: Targeted Recruitment Plan**

#### **Volunteer Position:**

**What qualifications must this person have?** *(What are the skills, attitudes, experience, and time required?)*

**Who has these qualifications?** *(Is there a particular profession, age range, or educational level?)*

**What benefits will the volunteer in this position receive?** *(For example, gain new skills, community impact, recognition, or career exploration; meet new people or make business contacts; achieve job enhancement)*

**How can we find them?** *(For example, through a professional association, service club, corporate volunteer program, current volunteers, or senior center)*

**What contacts do we already have?** (*For example, board member, volunteer, professional in the field, spouse*)

**Who is the best person to do the recruitment?** (*How will recruitment be approached and by whom?*)