TLA50: Volunteer Engagement
Week 2: Targeted Recruitment Plan

Volunteer Position:

What qualifications must this person have? (What are the skills, attitudes, experience, and time required?)

Who has these qualifications? (Is there a particular profession, age range, or educational level?)

What benefits will the volunteer in this position receive? (For example, gain new skills, community impact, recognition, or career exploration; meet new people or make business contacts; achieve job enhancement)

How can we find them? (For example, through a professional association, service club, corporate volunteer program, current volunteers, or senior center)
What contacts do we already have? *(For example, board member, volunteer, professional in the field, spouse)*

Who is the best person to do the recruitment? *(How will recruitment be approached and by whom?)*